



MERRY
Christmas
& HAPPY NEW YEAR



We at NCCM want to wish you a very **Merry Christmas, Happy Holidays, and Happy New Year!**

We thank you all for your support in 2020. NCCM appreciates your choice to work with us and our products, and we wish you the best as we begin 2021.

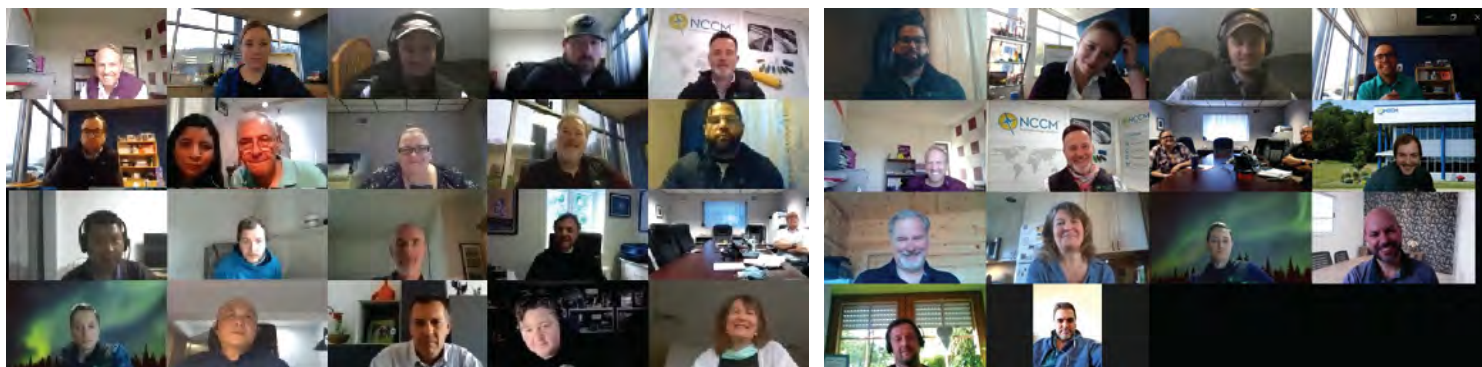
NCCM will be closed on December 24, 25, and January 1.

2020 at a Glance!

This year has been uniquely challenging for all of us globally. For NCCM, it has been a year of learning, adapting, and change. Join us for a moment to take a look back at the past year.

Digital Global Connections

Like many others, we couldn't travel this year to meet our business partners face to face. We took this opportunity to extend and to develop our digital customer connections by hosting a series of frequent Global Sales and Marketing meetings, as well as regional or individual VAR Connect Meetings. We view this as a win-win and are excited about the upgrades we have accomplished in our sales and service digitization, as they will help make us better and faster in the future. We can't wait to meet our customers again personally and are excited for AISTech in May 2021!



ISO Certification for NCCM Europe

After significant organizational development efforts in 2019, our European NCCM Roll Technologies in Barcelona/Spain started the year with its formal ISO 9001:2015 certification, another milestone for our global business expansion.



Integration of Thomas Rolls

Under difficult market circumstances, NCCM has successfully integrated Thomas Rolls into our business and company culture. The Dearborn/MI manufacturing, engineering, and sales and service location is NCCM's first roll service center in the United States. We now serve our direct customers in the North American automotive, flat metals, and OEM markets. We are committed to continuing this exciting journey and a new era in the history of NCCM.



NCCM Roll Technology (Shanghai) Co. Ltd.

Driving our global expansion, NCCM Roll Technology (Shanghai) Co. Ltd. was established this past year and designed to be our platform to service China and support and develop greater Asia markets. Our local managers, Nathan and Peter, complement each other very well and add significant value based on their longstanding experience. They are creating synergies to accelerate opportunities to strengthen our market position and to continue growing our China business.



The Proven High-Value Nonwoven Roll

Our NCCM® Premier Yellow continues to be the dominant nonwoven roll in the market today, thanks to our excellent relationship with 3M. Whenever we install these premium rolls in a customer's line, they see nothing but improved results compared to their old supplier's coverings. This year we converted a new customer's urethane roll to a 7N Premier Yellow roll. Before our Yellow roll was installed, the customer would require changing their old roll every 5 to 6 weeks. With the proven Yellow roll, it now lasts up to 10 months between maintenance. Not only does the roll last longer, but it can also be repaired and reconditioned multiple times before recovery.

Interested in more success stories? Take a look at our case studies here.





N2 Upgrades

NCCM has used this year to focus internally on product development and improvements. Our focus and priority have been to reinforce the quality and performance of our N-Series products. Following our core values of quality, service, commitment, and technology development enabled us to finish the year off strong and launch the next generation of NCCM® N2 in Q4. N2 is set to be the universal option and high-performance alternative to operations not requiring the Premier Yellow's supreme performance.



NCCM® N2

Value-Add Nonwoven Rolls



Low Niccum Memorial Benefit

This year we hosted the 1st Annual Memorial Benefit in honor of Lew David Niccum. Lew was a spirited, fun, loving, and hardworking family man. Lew passed away suddenly of a heart attack at the young age of 33. Lew lived for and loved his wife Kayla and his two daughters Tatum and Ardyn (Goon), whom he referred to as his beauties. We are excited to celebrate his life and legacy of his family, and his passion for golf. Lew loved to golf, and we were honored to come together for the first annual benefit to be together in his memory and raise money for his daughter's college fund.





Luis Aguilar Memorial

Luis Aguilar worked at the NCCM Spain plant and was an incredible team player and automotive roll maker since 2016. He was a great aide and helped Joan Compte in our current success in Spain. Joan shared that Luis was "as strong as God made them." His smile, strength, and cool, gentle attitude was evident to all those around him. According to Joan, his work ethic was impeccable, and he did not miss a day of work in 4 years. He will be incredibly missed, and we are all eager for this pandemic to pass us by.

Our hearts reach out in sympathy and love for his wife, Miriam, his natural family, as well as his NCCM family. He will be deeply missed by us all.



Upcoming Events

NCCM will be hosting booth 2145 at AISTech 2021 May 3–6, 2021, at the Music City Center in Nashville, TN, USA. We are looking forward to hosting you for a Global Sales and Marketing Conference - "Envisioning Global Transformation for Success 2021" during this time. Stay tuned for an official "save the date" correspondence coming soon.

Stay tuned for an official "save the date" correspondence coming soon for the 2nd Annual Memorial Benefit in honor of Lew David Niccum.



Join us for

STEEL'S PREMIER TECHNOLOGY EVENT

AISTech2021

3-6 May / Music City Center / Nashville, Tenn., USA

Booth# 2145

Throughout this up and down period, NCCM has remained dedicated to its core focus—people, products, and legacy. We have a lot to be thankful for this year—each roll sent, each busy week conquered, each and every customer we have the privilege of working with, and all of our faithful employees. We thank you for putting your trust in us here at NCCM.

God Bless,
The NCCM Family



Thank you!